

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Donovan, et al.	Art Unit :	3688
Serial No. :	10/647,116	Examiner :	Raquel Alvarez
Filed :	August 25, 2003	Conf. No. :	9849
Title :	METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION VIA EMAIL		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF OCTOBER 28, 2008

Please amend the above-identified application as follows: